

# JIN-HO JEONG

INDUSTRIAL DESIGNER

## FOR YOUR CONSIDERATION

---

To whom it may concern.

My name is Jin.

I am a British Korean industrial designer working and living in London, specialising in design ideation and product development. In the past four years I have worked for a wide variety of brands and companies from Tanqueray Gin, Guinness Beer, Aperol Spritz, Johnnie Walker, J&B Whiskey, Carlsberg, Lacoste, Balenciaga, Hugo Boss, Miu Miu, Gillette, Always (Whisper), Nestle, and Nescafe.

In many of my professional projects, I had to take intangible ideas and concepts and transform them into practical designs ready for manufacture.

One of the examples is my contribution of Tanqueray mobile bar.

It started as a conceptual 2D design by an Italian design studio. I was responsible for making sure that the technical features, aesthetics, and materials fit the user requirement and the brand image of the company. I am proud to say that I paid attention to little details that made the difference for the users. For instance, I made sure that the working area of the bar was ergonomic to bartenders, as well as the stall side friendly to customers.

One of my favourite design case study was that of Mr James Dyson and his first vacuum, how he made over thousand test models before the first one every made it out of the factory. I admire his dedication and his countless trial and error to refine that one product. These are the kind of project I would love to work on.

I would treasure the opportunity to learn and grow as a designer, and I am happy to start at any level and make my way through to earn greater responsibilities.

I have been part of many exciting short term projects. However, I am looking to join a team on a long run, on long projects.

With my experiences and passion I would be a worthwhile investment for your business.

Thank you for your time.

Yours sincerely,  
Jin-ho Jeong.

Jin-ho Jeong, J&P Design  
130B Wightman road, Haringey, London, UK  
N4 1RL

T: +44 7942230266

E: [jinho.jeong.product@gmail.com](mailto:jinho.jeong.product@gmail.com)

W: <https://www.jinho-jeong.com>

## KEY ACHIEVEMENTS

---

- Engineering of floating cocktail bar for Aperol Spritz. Rendering detailed 3D visualisation helped communication with factory.
- Engineering of cocktail trailer for Tanqueray Gin. Problem solving small details. Finding the suitable factory and overseeing the build of the prototype.
- Designing display stands for Guinness Beer. Beautiful ideation sketches led to project approval by Guinness, and led to 3D modelling.
- Successfully approaching new clients, pitching projects.
- Co-leading a one year project to design hair brush with pending patents.
- Designing and Engineering serving tray for Captain Morgan. By adjusting the 3D model the tray was able to be made with just 2 part mould instead of 4 part. Leading to significant lowering in the production cost.

## SOCIAL MEDIA

---

- <https://www.linkedin.com/in/jinho-jeong-6668b825/>

# JIN-HO JEONG

## INDUSTRIAL DESIGNER

### ABOUT

---

From exciting design proposals for big clients to 3D models sent to factory I have always delivered projects that any company would be proud to put their name on.

I was fortunate enough to be part of wide variety design projects. And I'd like to utilise all these skills I have gained for a new page in my career.

### EXPERIENCE

---

- 2019**      **KKDC LIGHTING**  
**Freelance Industrial Designer**  
Working of product visualisation; creating assembly animations for architectural lighting and interior designing a virtual show room.
- 2017**      **SUPREMIA INTERNATIONAL**  
**Freelance Industrial Designer**  
Created eye catching design ideation, up-to-date brand analysis, concise 2D mock ups. In short amount of times.  
Designed and engineered high volume fast turnover goods from high fashion to consumer brands: Lacoste, Balenciaga, Hugo Boss, Miu Miu, Gillette, Always (Whisper), Nestle.
- 2016**      **ADM PROMOTIONS**  
**Freelance Industrial Designer/ Plastics Specialist**  
Producing quick idea sketches, hand made models, and detailed 3D CAD works. Communicating with factories.  
Design-for-manufacture for multinational alcohol brands: Tanqueray Gin, Guinness Beer, Aperol Spritz, Johnnie Walker, J&B Whiskey, Carlsberg.
- 2015**      **JIN&PERRIE DESIGN**  
**Owner/ Design Director**  
Co-founded a design consultancy. Approached foreign clients and pitched for projects. Presented detailed project objectives and timeline and communicated with the clients at each stage.  
Produced insightful market analysis, design ideation and development, made and tested prototypes.
- 2015**      **CHRIS LEFTERI STUDIO**  
**Product Designer**  
Material research and trend analysis for consumer electronic brands Samsung, Google.
- 2013**      **EVANS CYCLES NOTTING HILL**  
**Retail Sales Assistant**  
Selling cycling related goods, training new staff.

### REFERENCES

---

**Thomas Tsui**  
Design Director  
T: +44 20 3433 3363  
E: thomas.tsui@admgrou.com

**Perrie Biston**  
Product Designer  
T: +44 7703680729  
E: perriebiston@gmail.com

Jin-ho Jeong, J&P Design  
130B Wightman road, Haringey, London, UK  
N4 1RL

T: +44 7942230266  
E: jinho.jeong.product@gmail.com  
W: <https://www.jinho-jeong.com>

### EDUCATION

---

**2011 - 2015**  
**BA PRODUCT DESIGN**  
**Central Saint Martins**  
Bachelors in Product Design, graduating with 2:2.

**2010 - 2011**  
**FOUNDATION DIPLOMA**  
**University of Art London**  
Foundation course in Arts & Design with focus on 3D design.

**2010**  
**UK ENGLISH LANGUAGE QUALIFICATION**  
**International English Language Testing System (IELTS)**  
7.5 / native English speaker

**2003 - 2010**  
**GENERAL SECONDARY EDUCATION AND SIXTH FORM**  
**The Oratory School**  
I focused on academic education while competing in rowing for several years.  
GCSE: Mathematics A\*, Art-Design A\*, Design-Tech A\*, International-English A\*, Physics A, Geography A.  
A-levels: Art-Design A\*, Mathematics B, Physics C.  
BTEC Foundation: Fine Art.

### LANGUAGE

---

- ENGLISH: Native proficiency
- KOREAN: Native proficiency

# JIN-HO JEONG

## INDUSTRIAL DESIGNER

### SKILLS

---

#### SKETCHING

Capable of all aspect of sketching. Making quick ideation sketches during fast paced brain storming sessions visualising the ideas of myself, team, and client. Plotting detailed technical drawings crucial for product development and engineering. Stylised hand renders to wow the client and users.

#### MODEL MAKING

Refining 3D printed models through sanding, priming, and painting to produce a professional model to present to clients and investors.

Capable wood craftsman and metal worker, once have fabricated a kick scooter with just steel tubes, saw and a small TIG welder.

#### RESEARCH AND PRESENTATION

Have been a part of several research projects. Experienced in communicating with manufacturers and suppliers, compiling comprehensive sheet of gathered information. Conducting user research and testing without bias. Studying trends and insights with the aids of Global Market Information Database.

#### TEAM WORK

Efficiently working while respecting colleagues' opinions and providing stress free environment is one of my greatest priorities.

### COMPUTING SKILLS

---

#### RHINOCEROS 3D

Very proficient. Expert in fast modelling for quick visuals, as well as careful engineering for manufacture.

Experienced in modelling and using 3D printers, CNC milling machine, and hand crafting.

#### KEYSHOT 5

Skilled in both still image render and animation. Can produce quality visuals as well as quick packaging mock ups. For added refinement these renders are edited once more using Adobe Suite.

#### AUTODESK 3DS MAX & V-RAY

Modelling buildings and the interior. With it I designed the interiors for a high-end bed and breakfast in Kent.

#### ADOBE SUITE

Capable of creating quick visuals and clearly communicating with the clients and factories using Adobe Photoshop, Illustrator. Graphically competent in using InDesign and can work with graphic designers and artists.

Jin-ho Jeong, J&P Design  
130B Wightman road, Haringey, London, UK  
N4 1RL

**T:** +44 7942230266  
**E:** jinho.jeong.product@gmail.com  
**W:** <https://www.jinho-jeong.com>

### INTERESTS AND HOBBIES

---

I am an avid fan of sport of powerlifting, and I spend most of my evenings at the gym lifting heavy weights. Tirelessly attempting to replace forklifts.

Also a keen climber of artificial rocks, mostly for the post climb snack time.

During my time in university I fell in love with wood-turning. Although rather controversial, I am a fan of using a mix of natural oil and synthetic varnish to finish off the wood.